Christmas 2012 Newsletter of The Silver Cherry Vol. 21 Issue 1

22nd Annual Christmas Open House Weekend!

This Weekend December 1st And 2nd 10:00 AM - 5:00 PM Both Saturday & Sunday

Wicked Good Hor d'oeuvres! A Creative And Imaginative Sales Force Of Experts Here To Cater To Your Every Whim! 10% Savings On Redway Furniture! Jam-Packed Full Of Fun Holiday Gifts!

Open and poised for action, The Silver Cherry revs up for our 22nd Annual Christmas Open House Weekend. Come join us at our festive little Christmas shop for a rousing good time this weekend, and peruse through our store of imaginative gifts, and the finest cherry furniture.

For the first time we will feature our famous Welch Rabbit, soups from our 2011 Silver Cherry Soup Cookbook, plus our famous non award winning Chili. Come-on in, get warm and have some great food, and see what's new at The Silver Cherry.



The Silver Cherry Holiday Hours

Tuesday - Friday 11:00 AM - 4:00 PM Saturday 10:00 AM - 5:00 PM Sunday 11:00 AM - 3:30 PM Close Mondays



James Redway's End Of The World Sale



The Maya Calendar is set to expire on December 21, 2012. According to Discovery News, an ancient Maya text has emerged from the jungles of Guatemala confirming the so-called "end date" of the Maya calendar, as December 21, 2012. Believe it or not, this IS actually etched in stone, carved on a stone staircase at the ruins of La Corona and is considered the most significant hieroglyphic finds in decades. The 1,300-year old inscription contains only the second known reference to the "end date." ... You just never know what you are going to read in this newsletter, do you?

Anyway, since the world is coming to an end, you have only 19 days to own a Redway piece of furniture. Since you will only have the opportunity to own our furniture for 19 days, we will take 10% off the purchase price during our Open House Weekend Event this Saturday and Sunday December 1st and 2nd. But there's a catch.

In order to receive this limited discount on a limited edition Redway piece, for your limited ownership time (19 days), you must chant the secret Mayan Password at the time of purchase. What is the secret Mayan password you ask? Well, I'll tell you... Its "YAAH!"

This sale will include not only our in-stock furniture, but any furniture listed in our catalog. Ordering pieces not in stock maybe a little risky, since it will take a little time to construct your piece and therefore your ownership becomes even briefer. But what the heck... It's the holidays, or as a friend of mine refers to it as the **Holler Days.** Everyone in his family gets together and hollers at each other.

Of course, in case the world does not come to an end on the 21st, you can rely on our furniture to last for generations. We use time-tested joinery techniques such as mortise and tenon, and hand-cut dovetails and we stand behind each piece of furniture we make.

So what does Yaah mean? Why it IS the secret ingredient that binds us all together. It means LOVE. Have a Merry Christmas - James Redway

Welsh Rabbit Recipe A Christmas Eve Tradition



Christmas Eve Dinner fare at my parent's house was always the same. Welsh Rarebit with Canadian bacon. My mother called it a simple supper, but their was nothing simple about it. The house was decorated with such an original and artistic flair in the spirit of early America that it would put to shame the finest homes in Williamsburg, Philadelphia, or Boston.

The atmosphere inside my parent's house on Christmas Eve is magical. The basement is completely finished, with warm wall to wall carpeting, and a majestic fire place with brick lined along the wall on the north side of the house. The warm glow of the Christmas Tree, and the sacred sounds of the Choir of Kings College of Cambridge keeps the Christmas spirit deep within its walls, nurtured each and every Christmas Eve by the inhabitants of this house.

Welsh Rarebit first appeared in print in 1725 in Great Britain. In those days, the Welsh were considered notoriously poor. In England the very poor could only afford to eat rabbit, which was considered the poor man's meat. But, apparently the poor in Wales were even poorer and their poor man's meat was called cheese.

When I was a child I called it Welsh Rabbit and I was told that I had the word wrong. The true term was Rarebit, but I actually had it right from the beginning. In 1785 Frances Grose in "A Classic Dictionary of the Vulgar Tongue" mistakenly indicated that rabbit was a corruption of rarebit, but he was wrong. The true term is Welsh Rabbit which indicated that the Welsh were poorer than the English who could only afford rabbit.

This is a fabulous dish that you serve over freshly baked toasted bread. You can sample this dish this weekend at our Open House. Be advised, no rabbits will be harmed in this endeavor. If you like it, we will give the recipe free with every Redway Blade purchase. Only \$8.50.

There is a legend that Charles Dickens ate Welsh Rabbit at Ye Olde Cheshire Cheese, a pub in London. Perhaps it inspired him to write "A Christmas Carol."

Redway Signature Cherry/ Black Walnut Woodenware



Cutting Boards. Hand-crafted, solid cherry/black walnut cutting boards measure approximately 10" x 18" Only \$28.00.



Butter/Cheese Boards. Hand-crafted, solid cherry/black walnut cheese boards with solid cherry spreader. Measures approximately 3 3/4" x 7" Only \$12.50.



Silver Cherry Holiday Blade Pack - Handmade, solid cherry kitchen tools that feel silky-smooth in your hand.

Comes with The Redway Blade, The Creme Fraiche Blade, and The Soup/Sauce Blade. As an added bonus, we include recipes for Shallot Sauce, Creme Fraiche, and a terrific no-knead Ciabatta Bread Recipe. Only \$21.00

THIS WEEKEND KO KO KANA COOKIES

Ome in this weekend for some of our famous Ko Ko Kana Spicy Ginger and Molasses Cookies freshly baked for your enjoyment. A Silver Cherry Holiday Tradition. These are the best cookies in the world! They are Ko Ko Kana Good!



\$5.75/Bag

The Magical Redway Blade



The Redway Blade. Your not cooking unless you have treated yourself to The Redway Blade. This handmade, solid cherry, revolutionary cooking enhancer, feels velvety-smooth in your hand. Its more like a magic wand, transforming your tired, dull dishes into a 3 Michelin Star meal.

The Redway Blade is handmade from solid cherry and is strategically bevelled on two edges making it the perfect culinary instrument for deglazing dishes and scraping all that flavorful fond off the bottom of the pan. The edge is sharp enough to chop through vegetables right in your pan.

Come in to the Silver Cherry this holiday season and feel the magic. Each finely-polished blade is handcrafted and slightly different from the other, making each unique. For in the end, it will not be you who chooses your blade, but rather, THE BLADE CHOOSES YOU!

Still only \$8.50 - Finished with Olive Oil. Comes with our famous Welch Rabbit Recipe Free of Charge.

Solid Cherry Ken Schlitter Mug Tree



The greatest mugs in the world were made by Woodbury's Ken Schlitter. Several years ago Ken retired and his beautiful pottery has vanished from the face of the earth, including his highly coveted mugs. It was then that we set out to create the Ken Schlitter Mug Tree. (See highly detailed photo above.) We put a few of Ken's mugs on the tree, and sat back and patiently waited and by gum, waited some more. Sadly, to this date, our mug tree has never produced a single Ken Schlitter mug.

But not all is lost. We discovered that this smart-looking mug tree is the perfect stand for displaying any mug, whether it be Ken's or one of those corny mugs you received last year at the company Christmas party. Our mug tree holds 8 large mugs. Only \$19.95

Vertical Oceans



New this holiday season. Vertical Oceans floating candle lights. You supply the water, we'll supply the ambiance. Large glass cylinders filled with colorful shells, aquatic plants, rocks and sea glass, illuminated with glowing flames and haunting shadows from floating candles, that shine like lighthouses on distant islands. Only \$24.95 to \$28.95

Become A Precision Chive Cutter With Our New Herb Scissors



I know its always been an enigma... How do chefs cut chives and dill with such evenness and skill? Well the secret is out. All you need are these new handy-dandy herb scissors from The Silver Cherry.

These scissors feature an unusual design with 3 sharp stainless-steel blades. The blades allow cutting, chopping, or mincing herbs directly into a pan or over a plate for garnishing. Works to retain flavorful oils from herbs instead of crushing and bruising herbs as happens with regular kitchen shears. Certainly no one likes a bruised herb. The large, nonstick, ergonomic handles provide a comfortable grip on the 7 1/2 inch long scissors.

A handy blades sheath doubles as a quick blade cleaner, but if you are too lazy to use that, just throw them in the dishwasher.

Dazzle the chef in your family this Christmas season with our nearly famous Herb Scissors.

Only \$9.95

Handmade Manufaktura Polish Pottery



The stoneware factory "Manufaktura" was founded in 1993 as a small business by the Smolenski and Zwierz families.

The handmade process begins with indigenous clays achieving liquid mass through the mixing process with water, and other natural and ecological materials. The liquid mass is then poured by hand into various product forms previously shaped out of plaster. Most of the plates and bowls are shaped by hand using the centuries old potter's spinning wheel. Next, each piece is individually removed from its mold and is hand washed by sponge to assure smooth surfaces. The first firing takes place at temperatures of 800 degrees Celsius. The forms change color, going from gray to pink and are called "bistwit."

Next, each unique piece is individually handdecorated using small sea sponges, which are individually cut to stamp each pattern and color. Traditional patterns using cobalt blue, greens and reddish browns continue to be appreciated today. Master artists create Unikat (unique) and Signature (artist signed) pieces. These hand-decorated pieces, which combine the stamping technique and the brush stroke, reflect the individual artist's expression through color and design. The decoration and shapes are based on the long-standing tradition of this craft, however, today's designers are evolving and combining this rich tradition with the modern world. The unique decorations transform our stoneware into an individual work of art. Each piece is then coated in a special glaze and a second firing occurs at temperatures of 1,250 degrees Celsius.

We have some great mugs and spoons rests from Manufaktura. Prices Range From \$9.95 to \$11.95



Festive Frosted Glass Votive Candle Holders Only \$4.95 Each.

Want To Become A Successful Person?... Get A Cinnamon Broom



That's right. We can make you successful, increase your luck and remove negative influences from your home or business. All this can be yours, if you buy one of our cinnamon brooms. Read On...

Cinnamon is one of the most versatile herbs. It is used for attraction, love, healing, spirituality, protection, psychic powers, success, and more! This cinnamon broom could easily enhance any environment, simply by standing it in a corner and letting the wonderful cinnamon fragrance waft out into the space. Highly fragranced with pure cinnamon extract, the broom fills your space with the aroma of warm cinnamon.

But that's not all, did you know that it attracts an increase in business. If we had known that earlier, we would have bought a tractor trailer truck full of these babies. It also works in sweeping away psychic excess to help clear thinking and to aid in the decision making process, as well as prearranging good fortune. Use of this broom is known for causing good luck with drawings, lotteries, and all other games of chance. Not bad for a bunch of pine twigs covered with cinnamon oil.

Apparently, all you have to do is give yourself or others a few sweeps before doing anything involving games of chance or subjects relating to business and you will be home free. Next time you buy a lottery ticket, you need to take one of these brooms with you.

We understand that the prospect of purchasing such a wonderful device that practically assures you that you WILL win the lottery, may be a little too much for some our customers to handle, and since we have only purchased about 20 of these babies, we felt compelled to take preventative action. The last thing we want here, is to have our customers cause a scene that will end up on You Tube. That's why we have taken security measures to make sure the peace is kept at The Silver Cherry during the Open House.

We will have a guard dog posted (rather sleeping) in the back room. Natasha (our 14 year old beagle) will be on high alert for even the slightest incident.

Of course if fame and fortune are of little use to you, and you are content with just filling your home with the festive aroma of cinnamon, you can purchase one these brooms for Only \$6.75.

New Whisper Hill Soaps On The Half Shell



When I was a kid and my mother heard me use language she thought was better suited for longshoremen, she threaten to wash my mouth out with soap. I guess if we had a supply of Whisper Hill Soap in the house the threat would have been not so intimidating since all of these soaps smell good enough to eat.

Handmade in Vermont, our goat's milk soap is made with fresh Vermont goat's milk for creamy, gentle cleansing. As with all our soaps, olive oil adds to the lusciously moisturizing effect. Enjoy the benefits of goat's milk soap in a choice of fresh lilac, lavender - litsea, or spring rain. Our Lemongrass soap is made with an olive oil base.

These are all great for women, but what about the MAN of the house. We certainly did not forget you. For the man we have Vermont Winter Spice, made with essential oils of clove, cinnamon (remember what we said about the power of cinnamon), and sweet orange. One can only appreciate the nurturing freshness while you bathe, as it gently nourishes and rejuvenates the spirit of the skin... like a Vermont getaway. Now that's!!! something to swear about. Only \$3.95/Bar



But we did not stop there, for we have created the perfect pedestal in which to showcase all your soaps. Introducing the Nantucket Soap Dish. Once relegated to the disgusting task of serving as an ash tray, we raised both the aesthetic quality, dignity, and usefulness of the lowly surf clam, by strategically gluing it to the shell of a Nantucket Bay Scallop. The results are absolutely stunning. We unleashed the brilliant colors of the scallop shell by applying each shell with our signature tung oil finish. To seal the deal, we include 3 samples of the Whisper Hill Soaps, shrink-wrapped and finished with a decorative bow. Soap on the half shell is a much better gift than soap on a rope.

Soap Dish And 3 Sample Soaps Only \$6.95

Winterberry Jam Gift Pack Winterberry Soup Packs



Since 1811 Pfaltzgraff Pottery has produced the highest quality ceramic products available for the home. Our Winterberry Jam Pack includes a beautiful Pfaltzgraff Winterberry bowl along with a handsome, handcrafted, solid cherry spreader, and an 11.5 oz. jar of Chantaine Jam. Imported from France, these all-natural deluxe fruit preserves are only made from the finest, simple ingredients. None of that evil high fructose corn syrup stuff. Three great products wrapped into one beautiful and useful gift. Only \$15.00.



New 2012 Smartypants Tucker Jones Tavern Puzzle

Frustrate your love ones this holiday season with our new Smartypants Tavern Puzzle. The objective is to remove the large ring, without the use of acetylene. Rated in Group 4 -Difficult. We also have a new shipment of other Tucker Jones Tavern Puzzles. Only \$20.00



Wicked-Soft Throw Pillows. Only \$19.95/Pair



There is nothing more satisfying on a cold New England winter day, than a hot cup of hearty homemade soup. Our Pfaltzgraff Winterberry Soup Packs are the perfect gift. They include two oversized Winterberry soup bowls, and one of our tasty soup recipes. Available recipes; Black Forest Bisque, Smith Point Chowder, or Tomato, Swiss Chard, Sausage and Beef Soup. These are great soup recipes and along with these attractive Winterberry bowls will help warm the hearts as well as the bellies of your love ones this Christmas season.

Only \$18.00



Baking Rack Gift Sets. Three stackable baking cooling racks packaged with a handsome Spode pot holder, a handy dandy kitchen timer, and to top it all off, the Redway No-Knead Ciabatta Bread recipe. The Redway Ciabatta recipe is a great, easy to make artisan bread recipe that takes less time to prepare than hopping in your car and going to buy a loaf of bread. Only \$16.00.

Scallop Lights From The Beaches Of Nantucket



Bay Scallop Lights - Handmade from the beaches of Nantucket. These are lights you can use all year round, not just during the holidays. Each string has 50 lights with every third light covered with perfectly matched bay scallop shells. Only \$18.00.



Tortilla/Taco Factory. Stop settling for mediocre tacos, and make your own. Our Tortilla/ Taco Factory comes with all of the ingredients to easily make your own at home. Comes with a heavy-duty Tor-

tilla Press, 24 oz. bag of Golden Masa flour, a solid cherry Taco Molder, and complete recipes for making tortillas and fresh tacos.

Starting at only \$32.00





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http://www.thesilvercherry.com









OPEN HOUSE THIS WEEKEND!